ORDER



Orders	**Order / Rev:**	**169294**		
	Alt Order #:	06372312		
	Product Desc:	RESTORE OUR FUTURE		
	Estimate:	2124		WDJT-TV-LP
	Flight Dates:	10/17/12 - 10/23/12	Primary AE:	Matthew Norten
	Original Date / Rev:	10/12/12 / 10/12/12	Sales Office:	HDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:	Elise Cloyd	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmount Ave. #306	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Issue/Restore Our Future**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	P-1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	37	$60,400.00	$51,340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	37	$60,400.00	$51,340.00	0.00
Totals	37	$60,400.00	$51,340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	22%	$60,400.00
Market	100%	$274,545.45

Competitive Share	Share	Total
CABLE	0%	$0.00
WBME	0%	$0.00
WCGV	0%	$0.00
WISN	27%	$74,127.27
WITI	34%	$93,345.45
WMLW-	0%	$0.00
WPXE	0%	$0.00
WTMJ	17%	$46,672.73
WVTV	0%	$0.00
WYTU	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WDJT	10/17/12	10/19/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	--WTF--	:30	3	$600.00	P-1	0.00 NM	3	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	--WTF--	3	$600.00	0.00								
E 2	WDJT	10/17/12	10/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--WTF--	:30	6	$1,500.00	P-1	0.00 NM	6	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	--WTF--	6	$1,500.00	0.00								

Order / Rev: 169294 Advertiser: Issue/Restore Our Future

Alt Order #: 06372312 Product Desc: RESTORE OUR FUTURE **WDJT-TV-LP**

Flight Dates: 10/17/12 - 10/23/12 Estimate: 2124

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WDJT	10/17/12	10/19/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--WTF--	:30	6	$1,500.00	P-1	0.00 NM	6	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--WTF--	6	$1,500.00	0.00								
E 4	WDJT	10/17/12	10/20/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a (5:00 PM-5:30 PM)	--WTFS-	:30	4	$500.00	P-1	0.00 NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--WTFS-	4	$500.00	0.00								
E 5	WDJT	10/17/12	10/21/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--W-F-S	:30	3	$1,600.00	P-1	0.00 NM	3	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--W-F-S	3	$1,600.00	0.00								
E 6	WDJT	10/18/12	10/18/12	Th 9p - 10p Elementary	CM	Th 9p - 10p	---1---	:30	1	$7,000.00	P-1	0.00 NM	1	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	---1---	1	$7,000.00	0.00								
E 7	WDJT	10/19/12	10/19/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	$6,000.00	P-1	0.00 NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	----1--	1	$6,000.00	0.00								
E 8	WDJT	10/20/12	10/20/12	Sa 7p - 8p CSI: Crime Scene Investigation	CM	7p - 8p	-----1-	:30	1	$1,000.00	P-1	0.00 NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-----1-	1	$1,000.00	0.00								
E 9	WDJT	10/20/12	10/20/12	Sa 8p - 9p Person of Interest	CM	8p - 9p	-----1-	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-----1-	1	$1,500.00	0.00								
E 10	WDJT	10/20/12	10/20/12	Sa 9p - 10p 48 Hours	CM	9p - 10p	-----1-	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-----1-	1	$1,500.00	0.00								
E 11	WDJT	10/22/12	10/23/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	MT-----	:30	2	$600.00	P-1	0.00 NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MT-----	2	$600.00	0.00								
E 12	WDJT	10/22/12	10/23/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	MT-----	:30	2	$1,500.00	P-1	0.00 NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MT-----	2	$1,500.00	0.00								
E 13	WDJT	10/22/12	10/23/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MT-----	:30	2	$1,500.00	P-1	0.00 NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MT-----	2	$1,500.00	0.00								
E 14	WDJT	10/22/12	10/23/12	M-F 5pm News M-F 5pm News	CM	5p-530p	MT-----	:30	2	$500.00	P-1	0.00 NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	MT-----	2	$500.00	0.00								
E 15	WDJT	10/22/12	10/22/12	M-F Late News M-F Late News	CM	10p-1035p	1------	:30	1	$1,600.00	P-1	0.00 NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	1------	1	$1,600.00	0.00								
E 16	WDJT	10/23/12	10/23/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	$7,000.00	P-1	0.00 NM	1	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	-1-----	1	$7,000.00	0.00								
												Totals	37	$60,400.00